



**INTERACTIVE INTELLIGENCE**  
Deliberately Innovative

## **Interactive Intelligence Added to S&P 600 Index and Nasdaq Global Select Market**

INDIANAPOLIS, Apr 20, 2010 (BUSINESS WIRE) -- Interactive Intelligence (Nasdaq: ININ), a global provider of unified IP business communications solutions, has been added to the S&P SmallCap 600 Index and the Nasdaq Global Select Market.

The S&P SmallCap 600 Index, introduced in 1994, covers approximately 3 percent of the domestic equities market. The index was designed to be an efficient portfolio of companies that meet specific inclusion criteria to ensure they are investable and financially viable.

The Nasdaq Global Select Market represents a wide range of market caps with sector diversity. Introduced in 2006, it was designed for public companies that meet the highest listing standards in the world with measures including market value, liquidity, and earnings.

For Interactive Intelligence investor relations information, visit <http://investors.inin.com>.

### **About Interactive Intelligence**

Interactive Intelligence Inc. (Nasdaq: ININ) is a global provider of unified business communications solutions for contact center automation, enterprise IP telephony, and business process automation. The company was founded in 1994 and has more than 3,500 customers worldwide. Interactive Intelligence is among Software Magazine's top 500 global software and services suppliers, is a BusinessWeek "hot growth 50" company, and is among Fortune Small Business magazine's top 100 fastest growing companies. The company is also positioned in the leaders' quadrant of the Gartner 2009 Contact Center Infrastructure, Worldwide Magic Quadrant report. Interactive Intelligence employs approximately 650 people and is headquartered in Indianapolis, Indiana. It has 14 offices throughout North America, Latin America, Europe, Middle East, Africa and Asia Pacific. Interactive Intelligence can be reached at +1 317.872.3000 or [info@inin.com](mailto:info@inin.com); on the Net: [www.inin.com](http://www.inin.com).

This release contains certain forward-looking statements that involve a number of risks and uncertainties. Among the factors that could cause actual results to differ materially are the following: rapid technological changes in the industry; the company's ability to maintain profitability; to manage successfully its growth and increasingly complex third-party relationships; to maintain successful relationships with its current and any new partners; to maintain and improve its current products; to develop new products; to protect its proprietary rights adequately; and other factors described in the company's SEC filings, including the company's latest annual report on Form 10-K.

Interactive Intelligence Inc. is the owner of the marks INTERACTIVE INTELLIGENCE, its associated LOGO and numerous other marks. All other trademarks mentioned in this document are the property of their respective owners.

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